

Tribe clothing eradicates stock loss with new EPoS system

Tribe have been in business for 10 years retailing from their 2 shops in the Stephens Green shopping Centre at the top of Grafton Street. Tribe were one of the first shops in Ireland to specialise in Surf and Street wear carrying brands such as Quick Silver. They opened their new shop in the Liffey Valley shopping centre on the 6th of June 2006. The expansion of the shop sees plans to open a Mezzanine floor upstairs in Liffey Valley in October with a 2nd. With the 2nd floor the shop will cover a total size of 2,300 Square foot.

One of the main areas of concern for any retailer is Stock loss / pilferage. In order to have very accurate stock control you must firstly invest in reliable hardware and software and then develop procedures for staff to follow. Tribe did exactly this. The company were introduced to BCS (Barcode Solutions), hardware partners of specialist distributor PC Cubed. Bar Code Solutions have been supplying stock control solutions to fashion retailers in Ireland for 6 years. They have built a reputation as a local IT provider that both understands the trade and provides outstanding service to customers.

The PosiFlex Jiva terminal, distributed in Ireland by PC Cubed, is tried and tested and offers great reliability. The in built backup power supply means the terminal will stay on for 15 minutes if the power in the shop suddenly goes. Cables are easy to access if there is a problem as all the cables plug in behind a cover directly below the screen. The terminal is also touch screen enabled which makes it clear and easy to use.

The systems has opened up many opportunities for Tribe including the functionality to check stock of both premises while the customer waits. This inevitably speeds up customer queries and transaction time. The system can also print replenishing reports to enable staff to carryout their regular shop floor replenishment Sales and stock reports are used to remerchandise the shop, moving items which are low in stock out of the top display areas and bringing out items with more available stock. The point of sale system allows staff to share credit notes and gift vouchers between the different shops. The system can also report sales per staff member when necessary. The manager has control over discounts, voids and refunds and can report on any area of the shop at any given time. The overall system is easy to use and has given management the comfort in knowing their stock levels are now managed efficiently.

Store Manager Amanda Vasasour commented.

“Stock levels are now accurate at all times. If there is a discrepancy it is easy to find out why.”

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