

IMMEDIATE RELEASE

## **Casio returns to Retail Solutions show 5-7<sup>th</sup> June with exciting new Mobile Technology range**

*Want to see the latest in hand held terminals?  
Visit the Casio Electronics Stand at G9 the Retail Solutions show.*

**London, 22 May 2007** — Casio will be showcasing their entire range of mobile technology products for the busy retailer at stand G9 at the forthcoming Retail Solutions show at Birmingham's NEC. This year is the first time since 2003 Casio has exhibited with its own dedicated stand, allowing visitors to experience the full range of Casio mobile technology devices and meet the Casio Mobile Technology team.

With unique products designed for comfortable long term operation and ease of use, the Casio range will help you to improve the efficiency of your operations.

Casio's Mobile Technology experts will be on hand to discuss how you can improve the productivity of your business using products from the Casio range, together with some accessories from key third-party manufacturers.

On display will be:

### **RETAIL STORE MANAGEMENT**

- Flexible retail store management with the Casio IT-600 with pistol grip
- Low cost retail stock control with the Casio DT-930 and Casio DT-X5

### **TRANSPORT & LOGISTICS**

- The rugged Casio DT-X11, ideal for proof of delivery and logistics

### **MOBILE SALES/ SERVICE MANAGEMENT**

- The Casio IT-3000, with built-in printer, barcode reader and magnetic card reader
- The rugged Casio IT-10 PDA
- The IT-600 with GPRS for remote data transfer

### **VAR Development Kits**

- Packaged solutions to further support the Casio network of VARs across the UK.

Guy Boxall, Divisional Manager of MTD explains that *'Retail Solutions is the UK's premier retail event for mobile data capture technology with Casio's team presenting some exciting applications on the Casio hardware platform. This in conjunction with some new options in our existing range makes this a major UK event for Casio end-users and VARs'*.

<b>Location: Birmingham NEC</b>	<b>Time and Dates:</b> <b>Tuesday 5<sup>th</sup> and Wednesday 6<sup>th</sup> 09.30-17.00</b> <b>Thursday 7<sup>th</sup> 09.30-16.00</b>
---------------------------------	--

To find out more about the Retail Solutions show or to register to attend, please visit:

<http://www.retailsolutions2007.com>

Visitors to Casio's stand at G9 will also have the opportunity to enter our business card draw\* to win one of three top of the range Oceanus titanium 5 motor-chronograph watches valued at £400.

\*Winners will be drawn at random and will be notified after show's close each day.

- ENDS -

Casio is a registered trademark of CASIO COMPUTER CO. LIMITED.

Any other company or product names are registered trademarks or trademarks of those companies.

**For media enquiries or review samples please contact:**

Anna Ghosh or Trusha Davé  
Casio Electronics Co. Limited  
Casio Press Office  
Unit 6, 1000 North Circular Road  
London. NW2 7JD.  
Tel: +44 (0)20 8208 9546  
Fax: +44 (0)20 8453 7926  
E-mail: [pressoffice@casio.co.uk](mailto:pressoffice@casio.co.uk)

**For trade enquiries please contact:**

Guy Boxall  
Divisional Manager  
Mobile Technology Division (MTD)  
Casio Electronics Co. Limited  
Unit 6, 1000 North Circular Road  
London. NW2 7JD.  
Tel: +44 (0)20 8208 7819  
Fax: +44 (0)20 8450 1642  
E-mail: [boxallg@casio.co.uk](mailto:boxallg@casio.co.uk)