

PRESSRELEASE

Cartridge World



Total Control for Cartridge World Ireland

Total Retail Control Ltd (TRC) and Cartridge World Ireland are delighted to announce the roll out of the TRC Retail Management Solution to the Cartridge World group of stores across Ireland.

Cartridge World is a pioneer and international leader in cartridge refill, with almost 20 years experience, which has firmly positioned the group as Global No1 in its industry. The award winning company operates its franchised business system in over 36 countries worldwide, with over 1300 stores providing millions of satisfied customers with a quality refill service for ink-jet, laser, photo, fax and photocopier cartridges.

Under the dynamic management of Gerry Smyth, Master Franchisee in Ireland, Cartridge World Ireland has grown rapidly with over 40 stores already operating across the country and more opening soon.

The welcoming yellow and blue stores provide Irish consumers with local access to international refill expertise, a solution to the environmentally harmful problem of 'use once and throw away' cartridges, savings of up to 60% on the cost of branded cartridges and no discernable difference in print quality.

Cartridge World Ireland Senior Management evaluated a number of solutions and selected the TRC Retail Management System because they required an EPOS Solution which would provide responsive, quality information to better manage the business and service the franchised group.

TRC, based in Dundrum, Dublin, have been developing, installing and supporting EPOS Solutions for over 15 years. They have a proven track record in both the retail and hospitality sectors with over 1000 installations across Ireland and the UK. In

2004, the company became a Microsoft Certified Business Solutions Partner, reselling the Microsoft Retail Management System (RMS). In addition, TRC have developed a number of Value-Added Modules which further enhance the functionality of the RMS product.

TRC will begin installation to the Cartridge World stores in September 2006 with the roll out process taking place over the next 12 months.

Patrick Hesnan, General Manager, TRC, says "Following an in-depth and detailed evaluation process, we are delighted to have secured the contract for the Cartridge World Irish Franchise. We are looking forward to working in partnership with the company for many years to come."

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