

## CASE STUDY: FASTWAY COURIERS

Fastway Couriers was established in 1983, and in the short time of 20 years has become the worlds largest courier franchise. The company has over 1,200 depots worldwide and has been one of the fastest growing couriers in Ireland over the past two years. Today Fastway have in-excess of 100 drivers operating deliveries throughout the length and breath of Ireland. Fastway have a total of 8 regional centres in southern Ireland, and 2 in the north.

Fastway Couriers operate from the following locations in Ireland: Dublin, Cork, Midlands, North East, North West, South East, South West, West, Northern Ireland East and West.



Fastway Couriers provides delivery services of small to medium size packages. The fastway philosophy mirrors that of the low cost airlines— a no frills service, flat rate pricing at competitive rates and easy to use barcoded prepaid labels for sending goods.

Customers of fastway attached the pre-paid barcoded label to the parcels they wish to have shipped. Each Fastway driver is quipped with a hand held DENSO portable hand held terminal. On receipt of the parcel the barcode is scanned by fastway personnel and at this point enters the track and trace system.



The parcel is effectively managed within the Fastway network until it is delivered, the next day, at its final destination. Once at its destination the barcode is scanned again to complete the transaction.

Fastway franchises have purchased in excess of 100 Hand Held terminals from Intelligent Data Limited over the past 18 months. Intelligent Data Limited maintain and support the increasing installed base of hand held terminals in Ireland.

In the meantime Fastway continue to expand their operations in Ireland and across Europe.

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